Hunch Harvesting

Turning 'what-ifs' into opportunities

Hunch Harvesting

A pioneering ideas funnel to distil and prioritise your organisation's challenges into actionable AI projects. This unique approach is designed to align with your strategic objectives, ensuring that each project has the potential to transform your operation, enhance efficiency, and drive innovation.
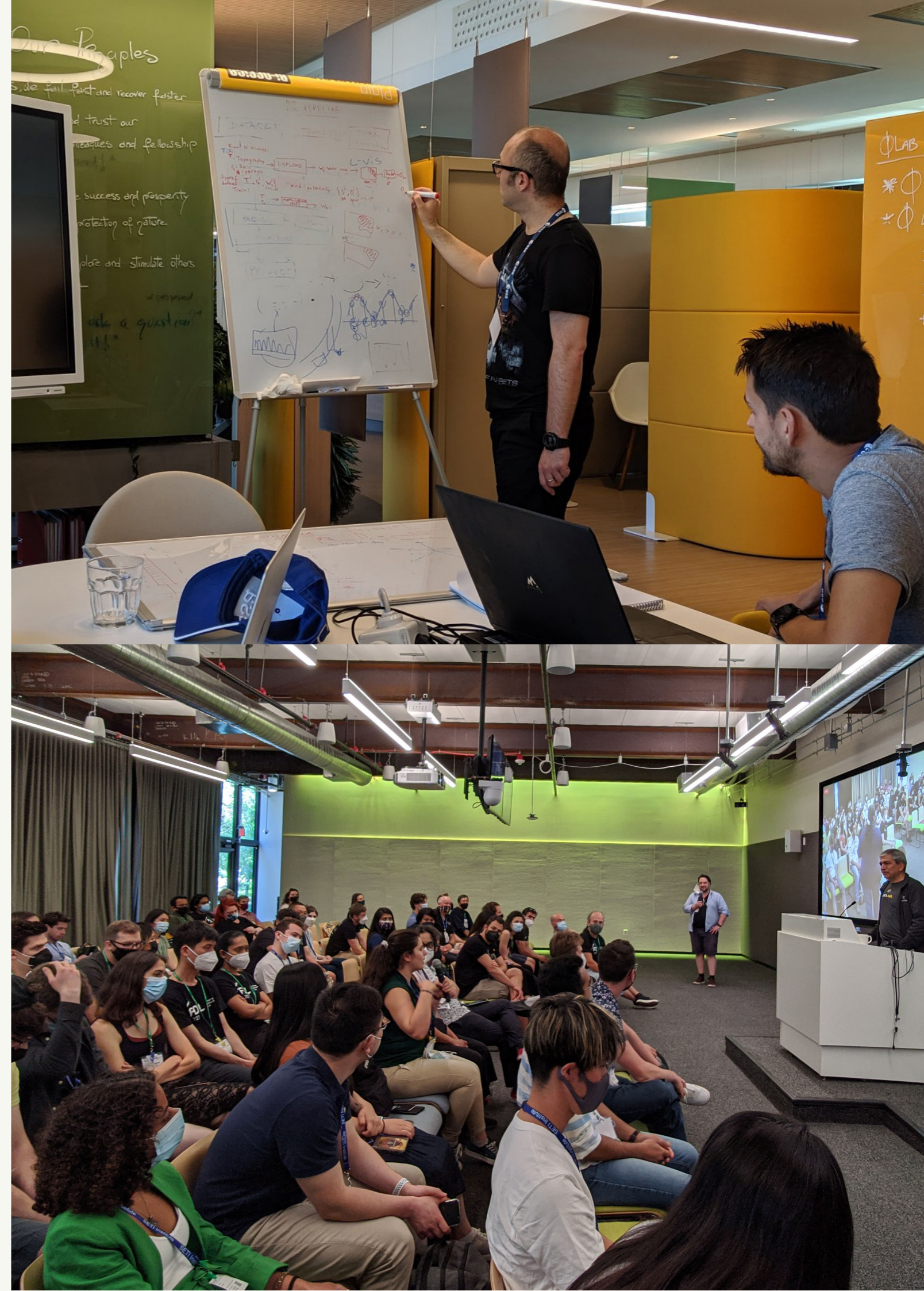
Highlights

- Your whole team is invited to share insights, challenges, and ideas through a secure web form. Real needs within your organisation are uncovered without assuming any prior knowledge of AI or machine learning technologies. It's an open call for problems and ideas focusing on user needs and the data available to tackle these challenges.

- We inspire submissions that could lead to impactful ML projects— whether it's extracting insights from complex datasets, speeding up computation-heavy tasks, or automating processes that currently drain your resources.

- Each submission is evaluated against a set of criteria including feasibility, impact and strategy. In collaboration with your management team, we'll identify the top 5 projects ready for a deeper dive.

- For each selected project, we organise a focused 1-hour session with your experts to validate the idea's potential and discuss its implications. These discussions clarify the project's viability, from ML solutions and data readiness to its anticipated impact on your business.

- We recommend proceeding with a Technical Viability Analysis (TVA) for projects that capture your interest. Modelled after NASA's rigorous assessment format, this involves engaging Subject Matter Experts (SMEs) to ensure the selected projects are not only strategically sound but technically feasible.

Outcome

A comprehensive report and formal presentation detailing our findings, the opportunities identified within your focus areas, and a curated shortlist of projects ripe for further exploration.

Access to the AI Compass tool for continuous innovation.

Strategic and technical roadmaps, guidance for a Technical Viability Analysis (TVA), plans for stakeholder engagement, risk assessments with mitigation strategies, and follow-up consultation schedules.

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